



TAKE A DEEPER LOOK AT  
THE BUCKEYE RANCH.



The Buckeye Ranch<sup>®</sup>



ANNUAL REPORT 2011

# 50 YEARS OF HOPE AND HEALING



Wow! What an amazing 50 years! When the first ten boys were welcomed to The Buckeye Boys Ranch in 1961, did the members of the Women's Juvenile Board know that the significance of that day would be celebrated 50 years later? I believe they did!

Thank you for helping us commemorate our 50th Anniversary. We have great plans for your Buckeye Ranch. The Learn.Care.Give. capital campaign was instituted in 2008 to raise the much needed funds for our renovation and expansion projects. Renovation work has already begun on the Grove City campus. We are in the midst of implementing our new information technology system that will allow us to serve clients more efficiently. Our new West Broad Street Family Center is open and serving youth and families. So far, we have raised \$3.2M!

As you know, our work is extremely challenging. Every day, more girls and boys in Ohio are struggling to overcome abuse, neglect, mental illness, suicidal tendencies, addictions, behavior disorders and other serious issues. The Buckeye Ranch is doing everything possible to provide hope and resources to improve the lives of thousands of young people and their families. It's the knowledge that what we do produces positive results that makes the challenges and hard work worth all the effort.

To best serve the community today, and well into the future, The Ranch continues to carefully allocate our resources. We have been able to expand our service offerings and geographic footprint as well as position The Ranch as a national leader in the treatment of emotionally, mentally and behaviorally disturbed youth.

If you are interested in touring a Ranch facility or learning more about today's Buckeye Ranch, please feel free to contact us at 614.539.6663. Thank you, again, for your support of the children and families in our care.

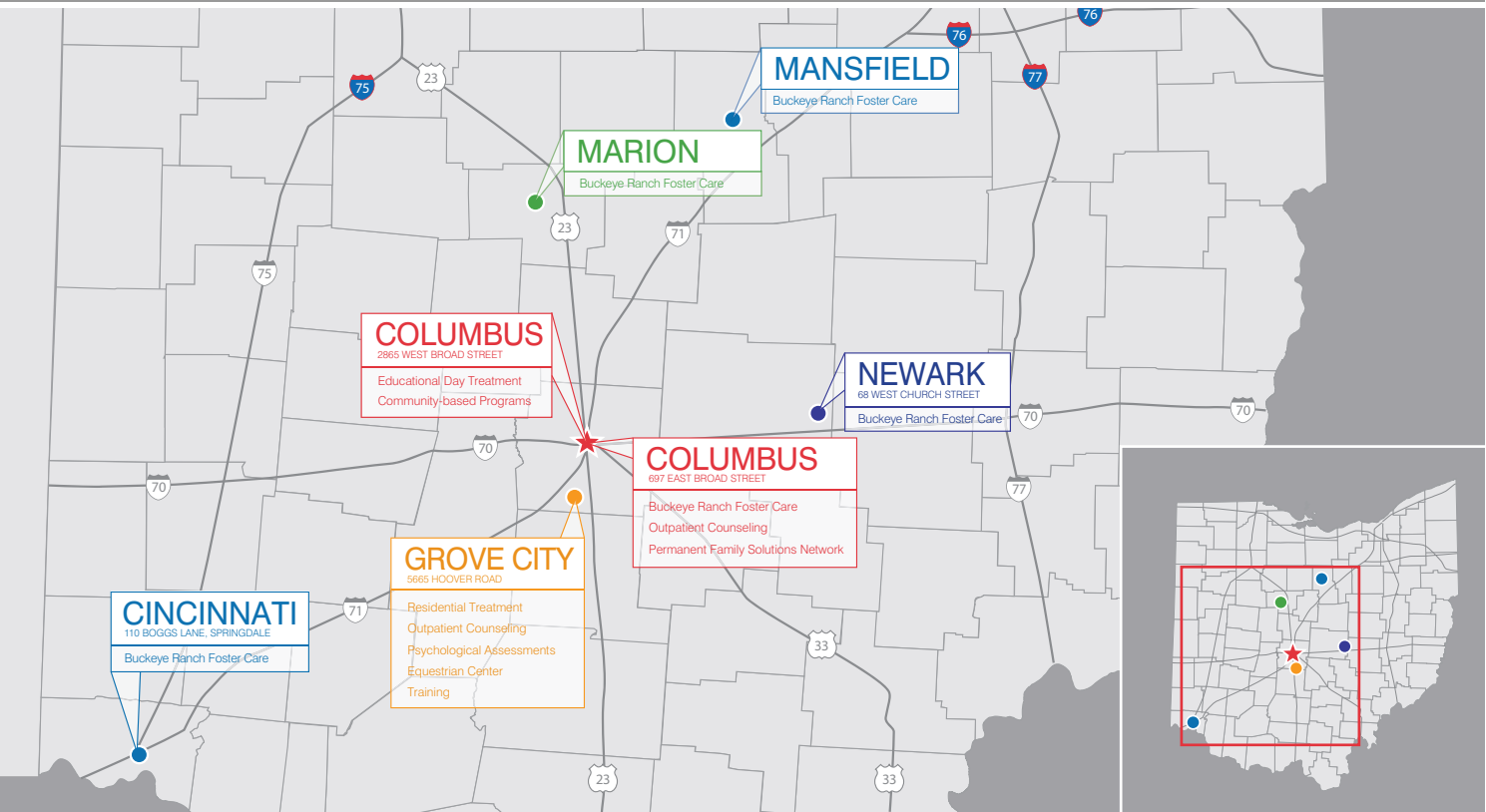
Sincerely,

D. Nicholas Rees  
President and CEO, The Buckeye Ranch

## **Buckeye Ranch Vital Statistics for Fiscal Year 2011: July 2010 – June 2011:**

- 482 employees (actual number may vary throughout the year)
- 5 service locations with two additional service areas throughout Central and Southern Ohio, each offering an array of services
- 2,052 new referrals in 2011

# BUCKEYE RANCH LOCATIONS



## FISCAL YEAR 2011 SERVICES OVERVIEW

**Buckeye Ranch Foster Care** – 521 children were provided the safety of a temporary, caring home by The Ranch’s 150 highly trained and Ohio certified foster families. A number of children, who were unable to return to their families, were adopted by their foster families.

**Community-based Programs** – 1,158 youth and their families, who needed more frequent and intensive counseling services in their homes or at their school, received that extra support.

**Deaf Services** – Youth who are deaf or hard of hearing receive mental health services in specialized schools in Columbus to address the emotional challenges of living with their communication disorder.

**Educational Day Treatment** – 69 middle and high school students, who struggled with academics in a regular classroom, received integrated mental health and education services by a multidisciplinary team in a specialized, temporary setting.

**Intensive Family-based Counseling** – Youth in residential treatment and other youth with severe emotional disturbances and their families receive home-based therapy and 24-hour crisis services to assist with their transition home and strengthen family bonds and functioning.

**Outpatient Counseling** – Children and their families receive in-office individual, family or group counseling provided by our licensed Master-level clinicians.

**Permanent Family Solutions Network** – 570 families with 1,066 children received child protection services by this nationally recognized Ranch child welfare program.

**Residential Treatment** – 256 girls and boys ages 10-18 received short-term stabilization services including nature- and animal-assisted therapy at The Ranch’s EQUESTRIAN CENTER.

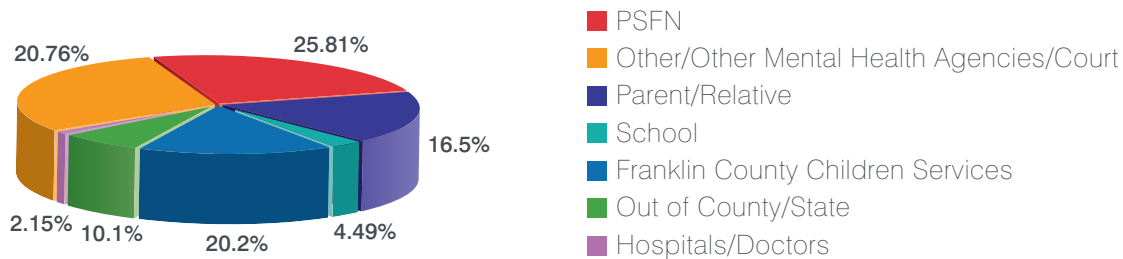
**Visitation and Exchange Program** – 63 families and their children, with a history of domestic violence, are provided a neutral, safe and stimulating environment for visitation with their non-custodial parents.



The Cross Creek School is a day treatment program that combines education with intensive mental health treatment. It offers a highly structured setting with clear and consistent rules, a reduced student-teacher ratio and a positive reinforcement behavioral component which improves the social/emotional/behavioral functioning of struggling students. Services are individualized, comprehensive and multidisciplinary. Clinical staff work with students' schools of origin to support their transitions back.

The program serves Franklin County middle and high school students with a mental health diagnosis and symptoms that interfere with their daily functioning and learning in a traditional school setting.

## STUDENT REFERRAL SOURCES FOR 2010 - 2011



## STUDENT REFERRAL BREAKDOWN FOR 2010 - 2011 SCHOOL YEAR

DISTRICT	NUMBER OF STUDENTS	DISTRICT	NUMBER OF STUDENTS
Canal Winchester . . . . .	1	South-Western . . . . .	.6
Columbus . . . . .	14	Teays Valley . . . . .	.1
Dublin . . . . .	1	Westerville . . . . .	.8
Gahanna . . . . .	3	Westfall . . . . .	.1
Hilliard . . . . .	1	Whitehall . . . . .	.1
Jonathan Alder . . . . .	1	Worthington . . . . .	.2
Reynoldsburg . . . . .	2	Other . . . . .	27

## OVERALL PROGRAM OUTCOMES FROM 2011

Hope and Healing Works – Statistics show that Buckeye Ranch programs result in positive changes.

Of those children who have successfully completed their course of treatment, after 90 days:

- 99.43% have not been expelled from school
- 81.5% are making passing grades
- 84% are staying out of legal trouble
- 91% are getting along with their teachers and peers

# FINANCIAL INFORMATION

The Buckeye Ranch Foundation continues its commitment of raising the necessary funds to support programs and services for the children and families in our care. In addition to this commitment, we have spearheaded the charge to raise \$5.2 million for the Learn.Care.Give. capital campaign. The Foundation's Development Department strives each day to retain those donors that have been so supportive, to attract the philanthropy of new donors, and to continue to be good stewards of the gifts entrusted to us by all donors.

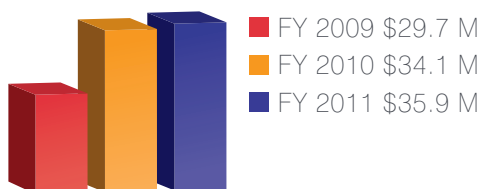
## FINANCE OVERVIEW

The Buckeye Ranch and The Buckeye Ranch Foundation are listed as 501(c)(3) certified agencies with the U.S. Internal Revenue Service.

### Revenue Source

Service Fees 67%  
ADAMH 3%  
Medicaid 20%  
United Way 0%  
Contributions/Other 6%  
Return on Investment 5%

### 3-year Revenue History



### Expenses

Programs and Services 88%  
Administrative 12%

### Holdings and Assets

The Buckeye Ranch Foundation holds all land and real estate, which includes the 145-acre campus at 5665 Hoover Road in Grove City, OH, as well as Family Centers located at 697 E. Broad Street and 2865 West Broad Street in Columbus, OH.

## EVENTS AND PARTNERSHIP ACTIVITIES

- The 2011 Limitedbrands-Buckeye Ranch Bash featured a concert by Kenny Chesney. This was the eighth year for this signature event and represented \$100,000 in value to the organization, bringing the 8-year total to approximately \$1,000,000.
- The Buckeye Ranch has a long-standing partnership with our local Major League Soccer team, the Columbus Crew. The Crew designates a 500-seat section within the stadium as The Buckeye Ranch Section and provides up to 50% of the ticket price as an annual donation to The Ranch.
- In total, The Buckeye Ranch Foundation hosted and benefited from four different events: The Bash, The Charlie Hill Memorial Golf Outing, The NFL Alumni Golf Tournament, and The 2011 Taste of the Independents.

# PREPARING FOR THE FUTURE

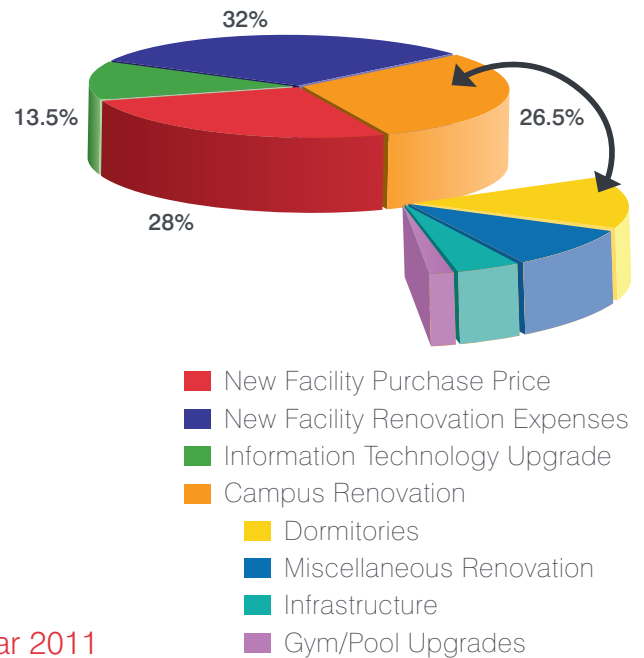


## LEARN.CARE.GIVE. CAPITAL CAMPAIGN

The Ohio Council of Behavioral Healthcare Providers recently reported that Ohio's mental health and addiction treatment facilities are close to capacity. That's why our Learn.Care.Give campaign is focused on generating funds to purchase The Buckeye Ranch Family Center on West Broad Street and maintain the existing campus. The Buckeye Ranch has set a campaign goal of \$5.2 million over three years.

### Estimated Fund Allocation

- New Facility: \$4.5 million
    - > Purchase price – **\$2,100,000**
    - > Renovation expenses – **\$2,400,000**
  - Information Technology Upgrade: \$1 million
  - Campus Renovation: \$2 million
    - > Dormitories – **\$1,000,000\***
    - > Misc. renovation – **\$625,000\***
    - > Infrastructure – **\$300,000\***
    - > Gym/pool upgrades – **\$75,000\***
- \*estimate*



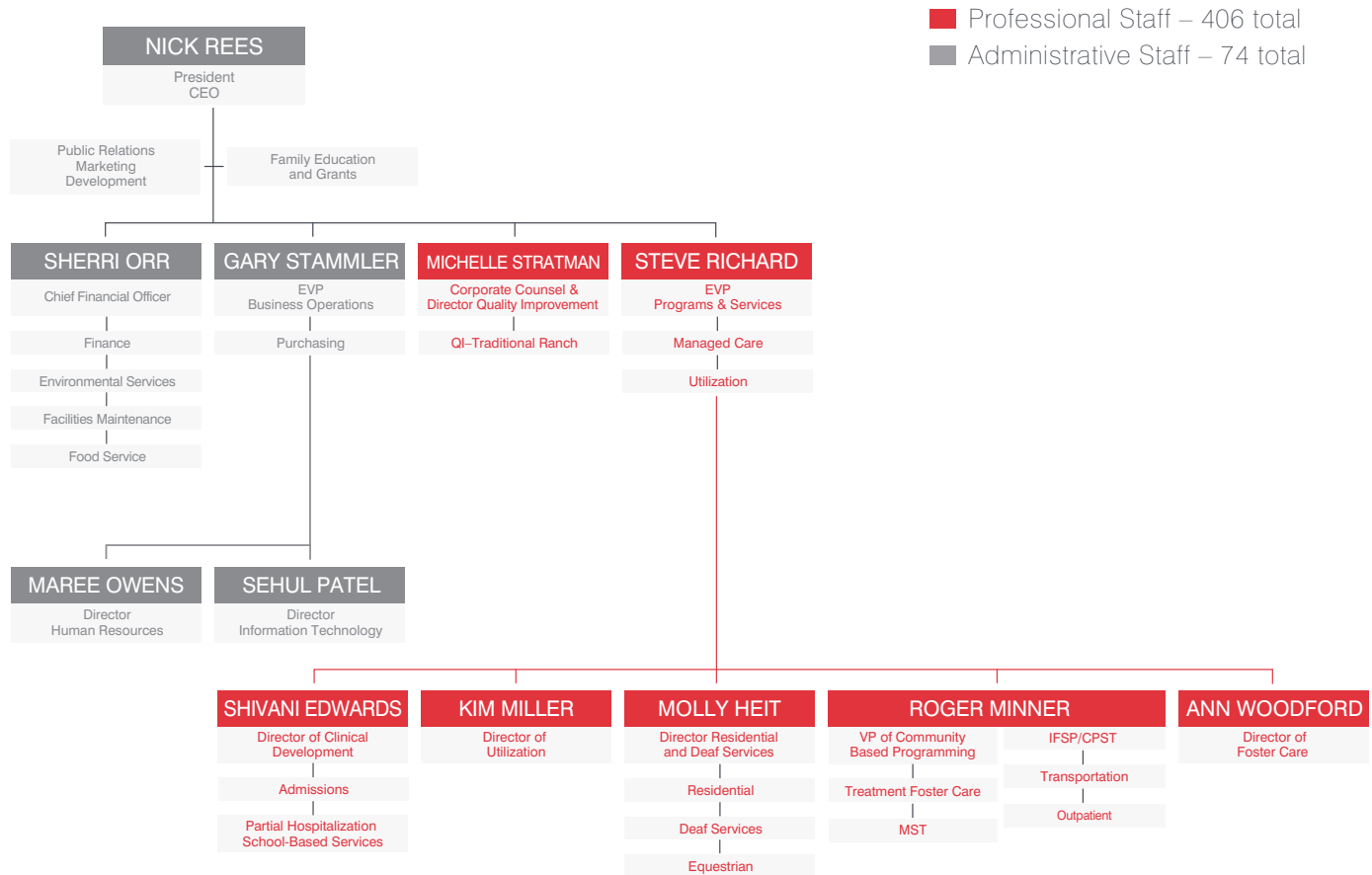
### Total Funds/Commitments Raised Through Fiscal Year 2011

- \$3,122,628 paid/pledged
- 60.05% raised through 46 months

For more information about this campaign, visit [www.LEARNCAREGIVE.ORG](http://www.LEARNCAREGIVE.ORG)

# STAFF AND STRUCTURE

## EXECUTIVE ORGANIZATION



### Holding Company

Serves in an advisory capacity and has up to 15 voting seats.

- Barbara Lach
- Ivery Foreman
- Joseph Gallo
- Muriel Tice
- Ric Martin
- Stephen J. Smith
- Dana Kuhn
- Jamie Bersani
- Kathy Markovich
- Paul Matthews
- Richard Argo

### Operations Board

Makes programming decisions and sets policies for day-to-day operations. Bylaws allow up to 25 voting seats.

- Bradford Eldridge
- Catherine Hackett
- Greg Miller
- Kurt Dehner
- Mark Pizzi
- Roger Kisiel
- Burnie McMahon
- Douglas Muszynski
- Joseph Gallo
- Lynn Snowden
- Patricia Lyons
- Steve Miggo
- Dr. Carla Curtis
- Douglas Robinette
- Kelly Law
- Mark Miller
- Rick Mariotti

## Foundation Board

Charged with raising money to support The Buckeye Ranch, as well as fostering relationships with their peers in the community. Bylaws allow up to 60 seats.

- Amber Hulme
- Ann Rarey
- Bill Vohsing
- Brian Dytko
- Cathy Zemanek
- Charles Wharton
- Charles Wickert
- Chip Niswonger
- Chris Previte
- David N. Sceva
- Dee Cole
- Dennis Shaffer
- Emmett Kelly
- Eric Babbert
- Greg Ramsey
- Jamie Bersani
- Jamie Ryan
- Jim Scott
- Joseph Buonaiuto
- Marcia Magee
- Mark Hertel
- Michael Zatezalo
- Mike Asensio
- Mike Rosati
- Monica Gordon
- Patti Eshman
- Peter Korda, Jr.
- Robert Verst Jr.
- Steve Smith, Jr.
- Steve Watson
- Subha Lembach
- Valerie Slaven

## LICENSES, ACCREDITATIONS AND AFFILIATIONS

### Professional Licenses and Certifications of Staff

- J.D. – 2 (Juris Doctorate)
- CPA – 3 (Certified Public Accountant)
- MS Ed; MSW – 86 (Master’s Degrees)
- LISW – 12; LISW-S – 28 (Licensed Independent Social Worker)
- LSW – 47 (Licensed Social Worker)
- PHD – 2 (Doctor of Philosophy)
- 9 LICDC, 34 CDCA, 9 LCDC III (Chemical Dependency Counselors)
- PCC-S – 11 (Professional Clinical Counselor – Supervisor)
- PC – 7 (Professional Counselor)
- PCC – 6 (Professional Clinical Counselor)
- PC/CR – 3 (Professional Counselor/Clinical Resident)
- MD – 1 (Medical Doctor)
- RN – 9 (Registered Nurse)

### National Affiliations/Accreditations

- The Buckeye Ranch and Buckeye Ranch Foster Care are accredited by the Joint Commission on Accreditation of Healthcare Organizations
- United Way of Central Ohio

### State and Local Organization Affiliations

- Certified for mental health services and substance abuse services by the Ohio Department of Mental Health and the Ohio Department of Drug and Alcohol Services
- The Buckeye Ranch residential campus program is licensed by the Ohio Department of Mental Health
- Buckeye Ranch Foster Care is licensed by the Ohio Department of Job & Family Services for Foster and Adoptive Services
- ADAMH of Franklin County
- NAMI Ohio, Member
- Ohio Council of Behavioral Healthcare Providers
- Ohio Association of Child Caring Agencies

